



CONTACT:

Patty O'Connor – (315) 431-0511 x302

FOR IMMEDIATE RELEASE

September 1, 2010

New Political Risk Blog

Are you curious about which countries are the most risky for international business? And which are the ten least risky countries in the world? Would you like to take a sneak peek at new political risk forecasts just before they are published? Perhaps you'd like to know some interesting tidbits about politics and politicians in various countries.

Founded in 1979 by two Syracuse University professors, The PRS Group, Inc., has developed an excellent reputation worldwide for the quality of its political risk forecasts and analyses produced for international business. Now the company is providing a free look at its latest forecasts for international business.

The new blog includes excerpts from publications produced by the company's two divisions: *Political Risk Services* and *International Country Risk Guide (ICRG)*. Collectively, PRS publications monitor and analyze the political, economic, and financial risks to business in 160 countries.

Who uses this information? Businesses, financial firms, governments, and universities around the world use country risk analysis both to succeed in the international arena and to prepare for potential problems created by those with the ability to change the business environment. PRS uses two unique risk rating methodologies: the *Political Risk Services* – also known as the Coplin-O'Leary System – and the *ICRG* Rating System. The new blog will be updated with current risk data and assessments from both systems.

The PRS Group provides country intelligence to governments, universities, investors, researchers, multinationals, exporters, international banks, and thousands of smaller companies worldwide doing business outside their own national borders. Details about all of its publications are available at PRS' website: www.prsgroup.com.

Take a look at what's available in PRS' new blog: blog.prsgroup.com For more information on PRS services, contact Carole Kametz at (315) 431-0511 x311, or send her an e-mail, ckametz@prsgroup.com.

###