With volatility and risk returning to world markets, political and country risk forecasting and analyses continue to evolve, driven increasingly by comprehensive data-series and sophisticated algorithms, designed to capture even the subtlest changes to a country’s risk profile and corresponding impact on asset classes.

Despite a plethora of approaches that can obfuscate clear and balanced analyses, ICRG makes its risk assessments relevant by quantifying its forecasts and ratings across 140 countries, over a 40-year period, and applying them to the behavior and protection of assets.

Since its beginnings in the early 1980s as International Reports, a widely-respected publication on international finance and economics, ICRG continues to serve the world’s largest institutional investors, trans-national firms, multilateral organizations, hedge funds, central banks, sovereign wealth funds, and leading academic institutions.

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UNRIVALLED INSIGHTS FOR PRICING RISK, ANTICIPATING MARKET RETURNS
AMONG THE UNIQUE FINDINGS OF THE ICRG RATINGS AND DATASETS:

- The ability to extract the part of a sovereign spread due to political risk, even for countries that have never issued debt!
- The capacity to link political risk with market risk, and thus measure the cost of political risk using market prices for assets.
- Numerous correlations with equity and bond returns, as well as interventions by central banks in the FX market.
- Risk portfolios that have generated returns of 20% annually.
- Significantly predictive of future risk realizations.

ICRG’S EXECUTIVE CHAIRMAN
Since 2006, ICRG has been led by Dr. Christopher McKee, a 20-year veteran of political and country risk analyses, and PRS’ CEO and Owner. Christopher directs a team of analysts globally and oversees the ICRG ratings each month.

An international political economist, entrepreneur, global investor, and former professor at the University of British Columbia, Christopher has worked in the fields of limited recourse financing, private sector development, and microfinancing in a range of emerging and frontier markets. Christopher has appeared in such publications the Wall Street Journal, The Financial Times, Bloomberg, Institutional Investor, Euromoney, and has appeared on CNBC.

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